## Emma C. Davis

New York, NY ecdaviswrites@gmail.com

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# **News Reporter & Producer | Expert Cross-Platform Communicator**

Relentlessly curious, compassionate bilingual journalist with experience writing for national outlets. Highly collaborative, thrives on deadline and prepared to oversee editorial projects from pitch to production.

Broadcast Producing | Investigative Reporting | Research | Digital Storytelling | Photography | Graphic Design | Copy Editing | French | Spanish

## **Professional Experience**

## MSNBC, New York, NY Segment Producer

2022 - 2025

Produced 450+ interviews and commentaries for Jonathan Capehart and Alicia Menendez's shows.

- Covered the top stories in politics and international affairs, driving up viewership across the hour.
- Edited pre-taped conversations with lawmakers, celebrities and other high-profile guests, creating concise and newsy videos for air and social media.
- Mentored associate producers and production assistants, encouraging career growth while supervising completion of broadcast assignments.

# NBC News, New York, NY Reporter

2021 - 2024

Pitched and reported features for NBCNews.com.

- Wrote 2.3K-word <u>article</u> on transgender health care featured in Apple News' Top Stories and NBC News' Morning Rundown newsletter, leading to broad readership
- Published 3K-word multimedia <u>investigation</u> that was a top performer on NBCNews.com and exposed years-long pattern of sexual misconduct

### MSNBC, New York, NY Associate Producer

2021 - 2022

Produced 300+ live and taped segments for Alicia Menendez's two-hour evening show.

- Owned the legal beat and reported on defendants from Derek Chauvin to Donald Trump, ensuring accurate and engaging coverage of the justice system.
- Collaborated with 20+ correspondents to handle hits, delivering breaking news with compelling soundbites and graphics.

Production Assistant 2020 - 2021

Wrote scripts, coordinated shoots and remote field-produced for anchor Ali Velshi.

- Booked guests and secured locations in 11 states to launch the successful 'Velshi Across America' franchise focused on voters and small businesses.
- Managed show and personal social media accounts to grow combined following to over 500K.

### Freelance Features Reporter, New York, NY

2014 - 2020

Pitched and reported longform projects for digital outlets. Shot and edited short documentaries.

- Raised public awareness with a months-long multimedia project on opioid overdoses among older adults.
- Wrote Today.com story on foster care that reached 5M+ people on Facebook

#### Education

Master of Arts, Urban Reporting, CUNY Graduate School of Journalism, New York, NY Bachelor of Arts, College of Letters, Wesleyan University, Middletown, CT

Phi Beta Kappa Society, Dean's List